

Entrepreneurial Mindset Training Course

Help aspiring **entrepreneurs** develop the mindset they need to succeed.

Whether a member of your community wants to build a small business or pursue a new career, an entrepreneurial mindset provides a new perspective — one that will expose new opportunities, ignite ambition, and cultivate the confidence, creativity, self-reliance and resourcefulness essential for adapting and thriving in today's rapidly changing world.

Based on research funded by the Kauffman Foundation and CISCO, the Entrepreneurial Mindset Training Course provides budding entrepreneurs with access to individuals like them who have turned innovative ideas into profitable businesses.

Available through **EBSCO** and accessible from any device, this eight-module course enables prospective entrepreneurs to learn (at their own pace) the underlying beliefs and behaviors that empower ordinary people to accomplish extraordinary things and achieve richer lives. Course content is published by the Entrepreneurial Learning Initiative.

Core Concepts:

- **Module 1:** The Power to Choose
- **Module 2:** Recognizing Opportunities
- **Module 3:** Ideas into Action
- **Module 4:** The Pursuit of Knowledge
- **Module 5:** Creating Wealth
- **Module 6:** Building Your Brand
- **Module 7:** Creating Community
- **Module 8:** The Power of Persistence

Module Contents:

- Video Case Studies featuring real-world “unlikely” entrepreneurs who have overcome challenges by embracing the core concepts of an entrepreneurial mindset
- Action Items that enable enrollees to immediately apply what they are learning in the real world
- Points to Ponder reflection assignments designed to encourage self-reflection and analysis
- Additional Resources to encourage further exploration of the core concepts