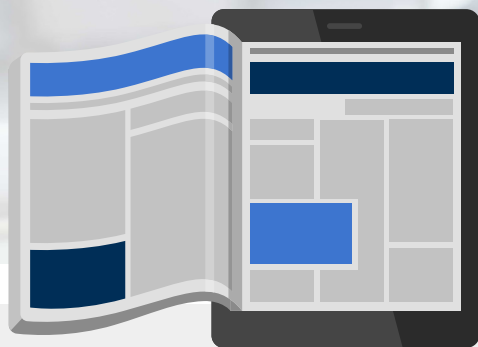


Magazine Archives

for Academic Research



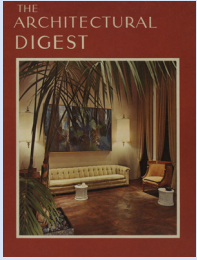
Benefits for Librarians

1. Give researchers a unique historical perspective on 20th century trends and events
2. Fill in gaps from missing, lost or damaged issues
3. Free up valuable library shelf space
4. Use one-time funding
5. Enjoy perpetual access to magazine archives
6. Provide deep coverage back to the very first issue

Benefits for Researchers

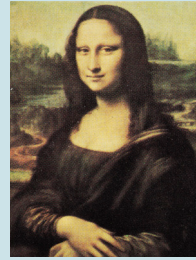
1. Study advertisements and historical representations of people, ideas and trends
2. Research journalism styles over time
3. Observe graphic trends over time
4. View an entire issue as a snapshot of history
5. Get historical context with table of contents
6. Search business magazines by DUNS and NAICS codes

Architectural Digest 1922 – 2011



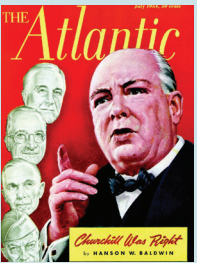
- More than 535 issues
- Covers the history of 20th century architecture and design
- Research areas: art, set design, interior decorating and landscaping

Art Magazine Collection 1902 – 2016



- More than 3,950 issues
- *The Magazine ANTIQUES*: fine and decorative arts
- *ARTnews*: visual and ancient art
- *Art in America*: contemporary American art

The Atlantic 1857 – 2014



- More than 1,800 issues
- Covers political issues through literary and cultural commentary
- Research areas: political science, foreign affairs, culture, the arts, technology and more

Extended Date Range

Bloomberg Businessweek 1929 – 2010



- More than 4,600 issues
- Covers American business news in the 20th century
- Research areas: economic policy, labor, finance and marketing

Ebony 1945 – 2014



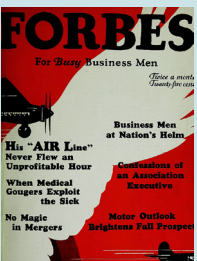
- More than 800 issues
- Covers 20th century cultural history
- Research areas: African American history and culture, business and politics

Esquire 1933 – 2014



- More than 900 issues
- Covers American men's culture in the 20th century
- Research areas: contemporary authors, gender studies and marketing

Forbes 1917 – 2000



- More than 2,500 issues
- Covers American business and financial trends in the 20th century
- Research areas: finance, industry, logistics and healthcare

Fortune 1930 – 2000



- More than 1,100 issues
- Covers American and international business in the 20th century
- Research areas: economics, political science, technology and advertising

Jet 1951 – 2014



- More than 3,100 issues
- Covers politics, cultural issues and entertainment
- Research areas: African American culture, the arts, political science and more

People 1974 – 2000



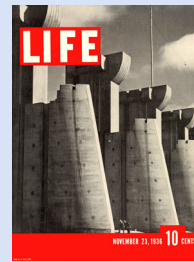
- More than 1,300 issues
- Covers American pop culture in the late 20th century
- Research areas: gender studies, media, lifestyle and advertising

Maclean's 1905 – 2015



- More than 3,300 issues
- Covers North American and international news and culture
- Research areas: economics, political science, technology and advertising

Life 1936 – 2000



- More than 2,200 issues
- Covers international and American current events
- Research areas: photojournalism, advertising and journalism

Moment 1975 - 2010



- More than 430 issues
- Covers Jewish history and cultural issues
- Research areas: art, religion, culture

The Nation 1865 – 2020



- More than 7,500 issues
- Covers 150 years of reporting and criticism
- Research areas: news, politics, culture

National Review 1955 – 2020



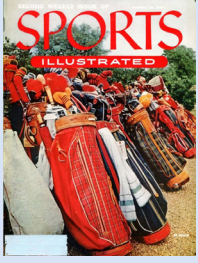
- More than 2,000 issues
- Covers conservative news and opinion
- Research areas: economy, politics, society

The New Republic 1914 – 2020



- More than 4,550 issues
- Covers political and cultural opinion
- Research areas: foreign policy, American politics and the arts

Sports Illustrated 1954 – 2000



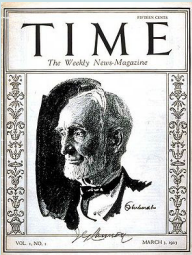
- More than 2,500 issues
- Covers 20th century sport: amateur, collegiate and professional
- Research areas: advertising, gender studies and business

US News & World Report 1926 – 1984



- More than 4,900 issues
- Covers 20th century American history
- Research areas: American culture, journalism and advertising

Time 1923 – 2000



- More than 4,000 issues
- Covers 20th century American history
- Research areas: American culture, journalism and advertising

Vanity Fair 1913 – 1936 & 1983 – 2015



- More than 660 issues
- Covers 20th century politics and cultural history
- Research areas: business, politics, fashion, culture, advertising

Learn more
about each
magazine
archive here:

